

CONFIDENTIAL STATEMENT BY REFEREE

I worked closely with Frances during my time as senior (commissioning) editor at Lonely Planet and without a doubt she is the best author I know. She is resourceful, creative and intelligent and embraces every aspect of every project with a staggering amount of energy and enthusiasm. Passionate, focused and approachable, she sets very high standards - and always meets these. Her work on LPs Morocco and Ethiopia guides was excellent, and this has been reflected in sales (Ethiopia - first edition - will be published early next year). These projects were very difficult and demanding and required the skills of a strong, confident, highly-skilled, highly-motivated writer - Frances was that writer. She coped admirably with many, many months on the road, waded through mountains of literature/information, made dozens of valuable contacts at all levels, and respected deadlines. I think Frances is an ideal candidate for this course, both professionally and personally, and I can't recommend her highly enough!

NAME OF REFEREE MISS SAM CAREW
(BLOCK LETTERS)

SIGNATURE *Frances*

POSITION HELD SENIOR EDITOR

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6URWOOD RD, HAWTHORN, VICTORIA, AUSTRALIA

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